

Kurtis A. Sensenig

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Place of Birth: Swaziland, Africa

Citizenship: United States of America

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SUMMARY

Emmy-nominated video producer with a proven ability to consistently produce exceptionally popular documentary web videos. Accruing millions of views, these videos have appeared on the front pages of [CNN.com](#), [CBSNews.com](#), [The Christian Science Monitor](#), as well as appearing on the sites of: [The Wall Street Journal](#), [The New York Times](#), [Forbes](#), [Huffington Post](#), [The Washington Post](#), [TIME](#), [MSNBC](#) and many more. Experience producing award-winning web videos as a one-man-band or with a crew. Proven architect of long-term web video strategies that can dramatically increase an organization's online presence. A strong desire to bring these skills to an influential news organization.

PROFESSIONAL EXPERIENCE

Worldview Films, New York, NY

2013-present

Founder and CEO

- Founded and built Worldview Films into a top video production company, producing original documentary content for the web
- Produced client work for The University of Pennsylvania, The Audubon Society, Philadelphia City Council, US Forest Service; videos sponsored by Intel and Lockheed Martin and many more.
- Hired and managed producers and crew. Over 1 million views on social.

The University of Pennsylvania, Philadelphia, Pennsylvania

2010-2014

Founder of Video Unit/Senior Video Producer

- Founded the video unit and produced frequent, short documentary-style web videos, often featured on major sites of news and scientific organizations such as [The New York Times](#), [National Science Foundation](#), [Nature Magazine](#), [The Discovery Channel](#), [Wired Magazine](#), [NPR.org](#) and many others
- Devised and executed an online video strategy that made the Penn YouTube channel the most popular university channel in the world for non-lecture content
- Launched Penn into the web video space, increasing YouTube channel views to 6 million views in four years

The Philadelphia Inquirer/Philly.com, Philadelphia, Pennsylvania

2007-2009

Creator and Producer of *Outdoor Philadelphia*

- Nominated for a 2009 Mid-Atlantic Emmy in the Advanced Media category
- Envisioned and created the web video show, producing all weekly episodes from concept to completion

Temple University, Philadelphia, Pennsylvania

2007-2010

Adjunct Instructor

Course: Philadelphia Neighborhoods, capstone for the undergraduate Journalism program

The award winning class consisted of a fully-functioning online news room, producing multimedia news stories from around Philadelphia, at www.philadelphianeighborhoods.com.

NBC, Orlando, Florida

2006-2007

Web Producer of "iVillage Live"

- Lead digital video expert on the web production team of "iVillage Live," the start-up NBC show touted as the first fully interactive broadcast television show, which aired live on NBC in the top ten television markets in the USA
- Oversaw the online broadcast and publication of each live show, creating a comprehensive interactive archive
- Helped to design and direct the online video strategy for the show

EDUCATION

Master of Journalism, Temple University, Philadelphia, Pennsylvania

Concentration: Web Video. August 2009.

Bachelor of Arts, Temple University, Philadelphia, Pennsylvania

Broadcasting, Telecommunications and Mass Media.

Concentration: Digital Media. May 2005.

AWARDS

- Emmy Award nominee in the Mid-Atlantic chapter for "[Outdoor Philadelphia](#)" in 2009
- Award for Technical Merit – SCINEMA Festival of Science Film 2012 for "[Quadrotors Play James Bond Theme](#)"
- Best Experimental Film – SCINEMA Festival of Science Film 2012 for "[The Coffee Ring Effect](#)"